TAMU Datathon

2021 Sponsorship Packages

About Us

What is TAMU Datathon?

TAMU Datathon is banding together a select group of data enthusiasts from across multiple disciplines, skill levels, and universities. TAMU Datathon is a 24-hour event where companies, researchers, and hundreds of students immerse themselves in data science. We're coming together to solve real world challenges that involve your datasets, learn about data science, and compete for company and university prizes.

We believe the TAMU Datathon will inspire students across all disciplines to integrate quality data-driven practices into their field of expertise.

Why Sponsor?

Our goal is to create an opportunity for anyone to cultivate skills in data-driven sciences. With the efforts of our team and your sponsorship, we will achieve our goal. Sponsoring the TAMU Datathon will give you the opportunity to:

Recruit top talent
Send company representatives, access resumes, and host interviews.

Increase brand awareness
Distribute recruiting material, give swag, and bring mentors.

Have a platform
Reach exceptional s tudents at one of the largest universities in the country.

Last Year...

Despite our shift to going virtual, participants submitted 100+ projects to company challenges and our workshops exposed around 200 students to DS/ML training and company talks. This is evidence of our mission to focus on long-term growth.

1300+ APPLICANTS   90+ MAJORS   30% WOMEN   30% FIRST-GEN STUDENTS

Sponsorship Packages
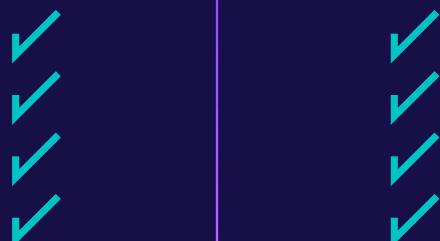
* Scaled by Package	BASE $2,000	TITLE $10,000
BRANDING		
Website Logo *	✔	✔
T-Shirt Logo *	✔	✔
Advertising Logo *	✔	✔
Social Media Shout-Out	✔	✔
ENGAGEMENT *		
* Engagement details next page		
Host Workshop(s) *	+$1000	✔
Opening Remarks	+$1000	✔
Career Fair	+$1000	✔
Participant Resumes	+$1000	✔
Challenges & Prizes	+$1000	✔
TITLE PERKS		
Event Co-Host	—	✔
Featured Marketing	—	✔
Keynote Speech	—	✔
Merchandise	—	✔
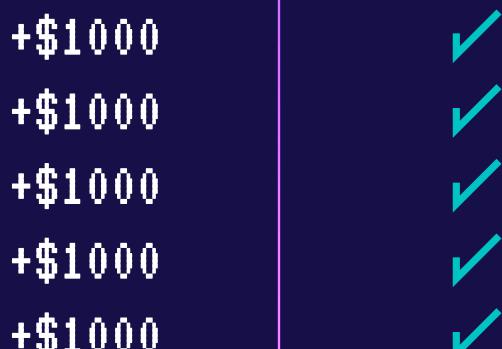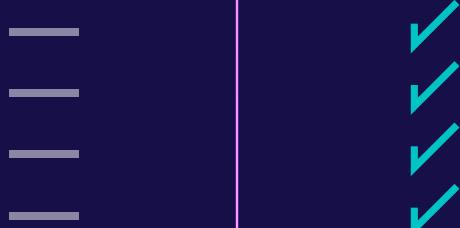
Engagement Details

Host Workshop(s)

IN-PERSON

In-person presentation on company, tech, etc.

ONLINE

Virtual presentation on company, tech, etc.

Opening Remarks

IN-PERSON

Representatives speak at opening ceremony

ONLINE

Pre-recorded video at opening ceremony

Career Fair

IN-PERSON

Interact with hackers at a physical booth

ONLINE

Interact with hackers through Zoom /Discord

Contact Us

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